

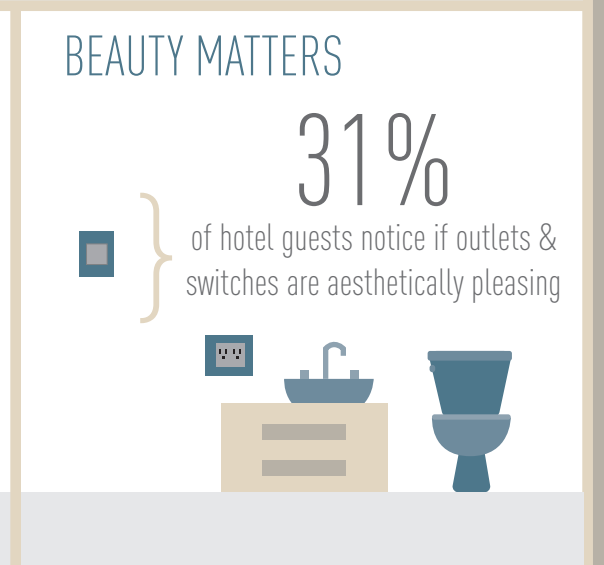
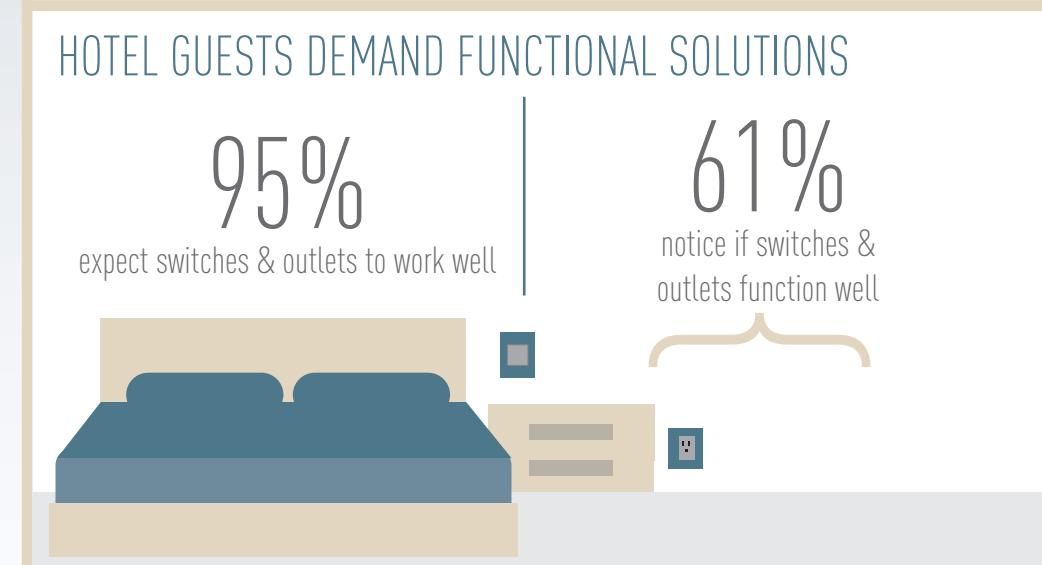
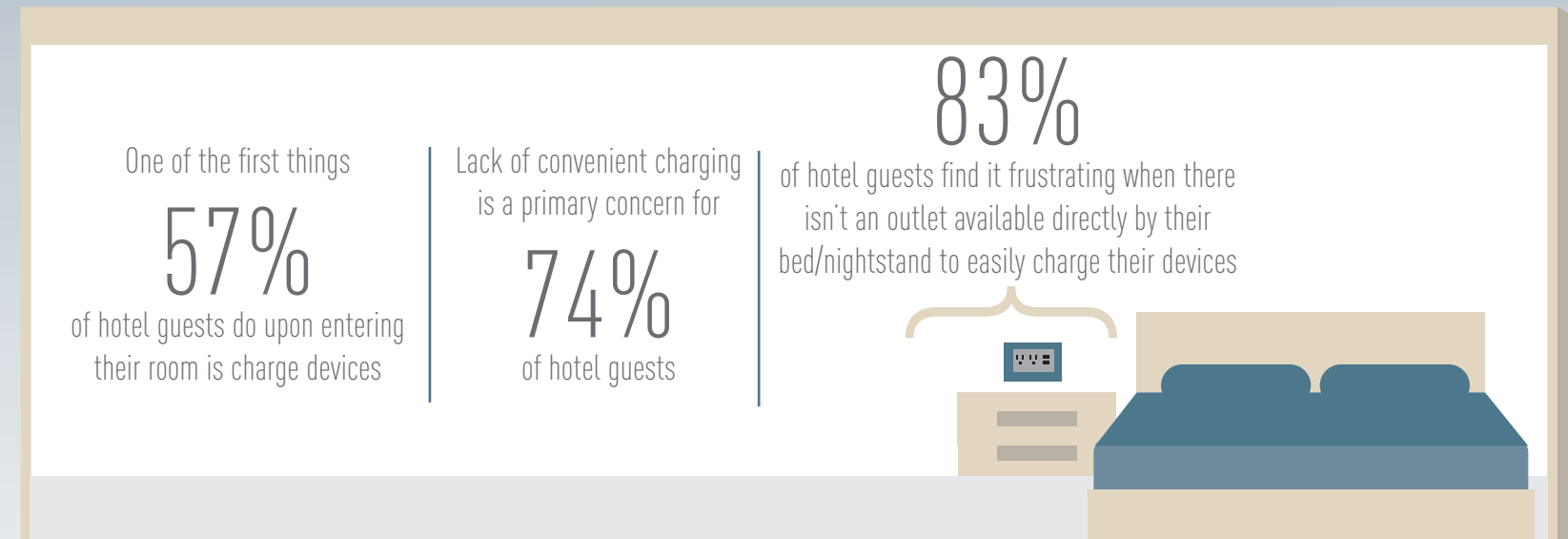
HOTEL GUESTS CARE ABOUT CHARGING



AS THE DIGITAL LANDSCAPE CONTINUES TO EVOLVE, HOTELS MUST CONSIDER THE NEEDS OF THEIR GUESTS.

“ Everyone wants a lot of outlets to charge everything, and that's become a huge deal. Outlets need to be easy and convenient and there's a lot of thought going into that. ”

- ZEEV SHARON, a hotel development vet and the founder of Hotelied²



TRAVELERS DON'T LEAVE DEVICES AT HOME

85% bring their smartphone on leisure trips.¹

88% bring it on business trips.¹

82% bring a laptop on business trips.¹

OUTDOOR COMMON AREAS CAN BE ENHANCED WITH RELIABLE POWER

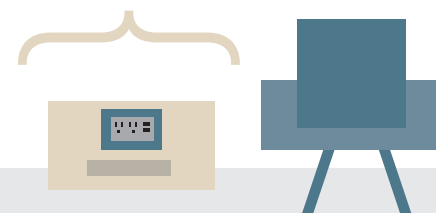
27% of hotel guests would use an outdoor power station if it was available

Half of hotel guests wish they had access to an outdoor power station

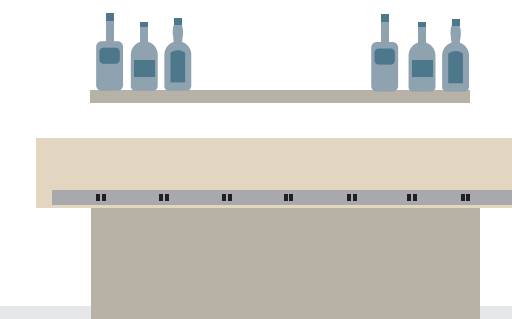
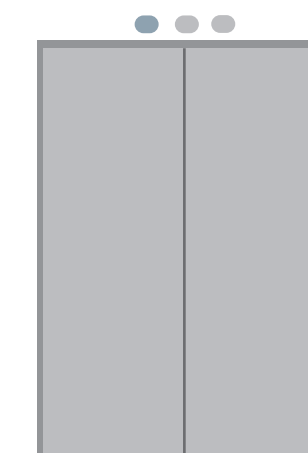


LOBBIES AND BARS SET UP FOR TECHNOLOGY HAVE A BETTER CHANCE OF INCREASING REVENUE

46% of hotel guests would spend more time at a hotel/motel indoor common area if there was easy access to an outlet for charging



EXPLORE HOSPITALITY POWER AND CHARGING SOLUTIONS AT LEGRAND.US/HOSPITALITY



¹<https://www.lonelyplanet.com/news/2016/02/17/survey-air-passengers-bring-two-to-three-electronic-devices-on-flights/>

²<http://www.businessinsider.com/what-hotels-will-look-like-in-the-future-2015-6>

*Remaining data is from a survey commissioned by Legrand and conducted online by Harris Poll September 28 - October 2, 2017 among 1,359 U.S. adults ages 18+ who have stayed overnight at a hotel/motel in the past 12 months (defined as hotel guests). This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated. For complete survey methodology, including weighting variables, please contact: Elizabeth Gultsvig, elizabeth.gultsvig@legrand.us.