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A Group brand | 

WattStopper names two new regional vice presidents

SANTA CLARA, Calif. June 7, 2012 – WattStopper Vice President Sales and Marketing Jim Young announced the promotions of Brent Streck to North Central Regional Vice President and Jeff Payne to South Central Regional Vice President. Streck and Payne, both two-time recipients of Circle of Excellence awards for outstanding sales achievements, were previously District Sales Managers. “Adding two new RVPs will help WattStopper best serve the many local markets in the central regions where demand for energy efficient lighting is accelerating now that the Department of Energy has adopted a national energy code reference standard,” explains Young. “Brent and Jeff have proven track records at WattStopper serving customers and driving business results and we’re eager to see them take their ideas and vision to these new positions,” he adds.

Brent Streck joined WattStopper in 2008 and is based in Danbury, Iowa. He holds an electrical degree from Western Iowa Tech College and has nearly 20 years’ experience in lighting controls. Streck has a comprehensive understanding of the challenges encountered by design and construction professionals, having worked as an electrician early in his career, as well as gaining experience as an electrical distributor and manufacturer’s representative prior to coming on board with WattStopper.

Streck’s North Central region includes the Plains States, Midwest, Great Lakes and Ohio River Valley districts. The new RVP looks forward to the challenges ahead, saying, “I am honored to have been given the opportunity to lead my already successful colleagues in the region, and look forward to helping them introduce WattStopper’s innovative control solutions to an even larger audience.”

Salt Lake City, Utah-based Jeff Payne first joined the Legrand group of companies in 2005 with Vantage Controls and moved to WattStopper in 2007. He graduated from Utah Valley University with a BS in Business Management and has 10 years’ of lighting control experience, beginning with a sales position for an electrical contractor. Recently Payne was instrumental in Weber State University’s decision to adopt WattStopper controls for its campus-wide energy efficiency program covering the university’s 2.5 million square feet of interior space.

Payne’s South Central region includes the Four Corners, South Central and Mid Central districts, and he anticipates helping his sales team communicate the benefits of controls as well as new code requirements. “I look forward to expanding the brand into new channels and markets. Through education we can help customers become more comfortable using lighting controls. And they can rely on WattStopper support throughout their projects,” says Payne.

“Sales opportunities are increasing across all regions as the transition toward LED fixtures continues to accelerate, and energy codes mandate more control solutions,” comments Young. “WattStopper is a trusted and preferred brand, and our strengthened support of local markets demonstrates our ongoing commitment to our customers,” he concludes.

WattStopper (www.wattstopper.com), a Legrand group brand, is a leading manufacturer of energy efficient lighting controls for commercial and residential use. We help customers find convenient ways to save energy, meet green initiatives, and comply with energy codes with our comprehensive range of products, programs, and services. Legrand (www.legrandelectric.com), located in Limoges, France, is the world specialist in products and systems for electrical installations and information networks, offering solutions for use in residential, commercial and industrial buildings.

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